

King's Research Consortium on Meaning and Purpose at Work

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Our aim

Organisations today are concerned with developing an overarching purpose to inspire and motivate their employees and to encapsulate how they contribute to the world around them. However, there has been little prior research on purpose and how this is translated into a sense of meaningful work that then drives levels of engagement, wellbeing and performance.

The aim of the Consortium is to bring together a group of organisations interested in purpose and meaning to share ideas and best practice with each other and with a team of academic experts in a confidential setting.

The Consortium will run for three years, starting in September 2019. We will meet quarterly to discuss research findings from each of the participating members, and to explore latest thinking and evidence. An annual conference with external expert speakers will be held.

Consortium Director



Professor Katie Bailey

Professor of Work & Employment,
King's Business School

Academic team

Dr Michael Clinton

Dr Ricardo Rodrigues

Dr Jane Sturges

Dr Wei-Ning Yang

Dr Ruth Yeomann

Some questions we will be exploring include:

- What are the success factors for the development and dissemination of organisational purpose?
- How do employees translate purpose into work that is personally meaningful to them?
- How do meaning and purpose impact individual wellbeing, engagement and productivity and organisational performance?

Benefits of membership:

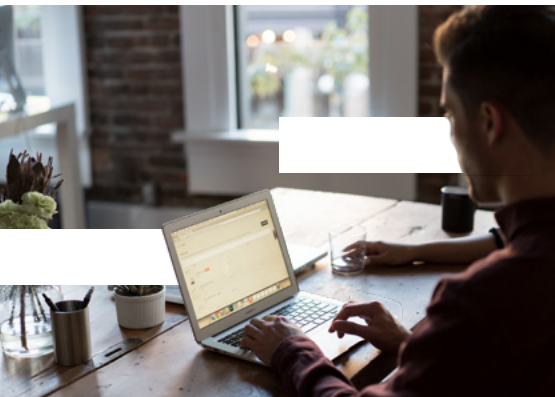
- Access to latest evidence and thinking on meaning and purpose.
- Confidential deep-level discussions with like-minded peers from other member organisations and the academic team from King's College London.
- The academic team will gather data from your organisation to compare across Consortium members and to answer questions important to you.
- Detailed report on research findings from your organisation and high-level data from other Consortium members.

Membership involves:

- Allowing the research team access for the collection of survey and interview data from part of the organisation.
- Willingness to share high-level data with other Consortium members, in confidence.
- Assigning two members of staff to join the Consortium and attend meetings on a regular basis to foster group cohesion and knowledge sharing.
- A commitment membership over three years, and payment of the membership fee.

Join the consortium

For further information please contact
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King's Business School

We undertake ground-breaking research that improves the way people do business. And we engage with organisations around the world to create real value for society.

Since 1989, King's Business School has grown into a leading management institution – and one of the largest in London. We've appeared in the top 10 for business and management studies three years in a row.

We're a friendly, diverse community committed to the highest quality teaching and research. People from over 80 countries come here to study with us, and we're proud of the varied perspectives they bring to our School.

Being in the heart of London, our students and academics have unlimited opportunities for collaboration, research, and developing their career prospects. From bold new startups to multinational conglomerates, businesses inform our teaching and benefit from our work.

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Important information

This document was printed in February 2019 and was up-to-date at the time of production. Please check our website kcl.ac.uk/prospectus or contact us directly for the most recent information.

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